

## Anthony Montalbano

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### PHP Programmer, SEO Expert, Project Manager, Product Developer, Web Software Consultant

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#### Profile

- Agile web developer with “out of the box” thinking, ideas, and concepts driven by challenges
- Involved in the open source community providing software solutions and troubleshooting assistance.
- Avid user of a variety of social media tools and services. Dedicated in providing solutions to captivate the power and effectiveness of these tools, and services.
- Train, manage, and mentor team members in company product lines, procedures and planning.
- Artistic background in creating, animating and coordinating diverse web graphics, video productions and photography. Vast knowledge of many web standards, commercial printing, and photography techniques.

#### Experience

##### Programmer/Project Manager/Internet Marketing Consultant/Network Administrator

September 2006 – Present

Profitable Results Marketing, Shelby Township, MI

- Developed a variety of tools and applications with PHP and MySQL driven databases to increase productivity and efficiency of employees, including tools with over 1.6 million uses.
- Extensively developed and coded with Wordpress open-source blog software including theme and plug-in development, as well as integration of third-party software such as email clients, e-commerce solutions, and affiliate programs.
- Research and developed tools and ideas in internet marketing and search engine optimization (SEO) to increase client leads and improve marketing techniques.
- Managed an outsourced team in India on implementing and developing Facebook applications to determine user compatibility.

##### Network Administrator/IT Support Consultant

July 2001 – September 2006

Chrysler Jeep, Roseville, MI

- Managed and maintained a LAN and WAN of over 150 computers spanned across three buildings.
- Developed a variety of applications to increase marketing efficiency by allowing “on the fly” marketing materials and reports to be generated without the assistance of third party vendors.
- Responsible for maintaining software licensing and providing assistance to all employees troubleshooting computer hardware and software related issues.

#### Add'l Skills

- Proficient with the computer languages PHP, Java, Visual Basic for Applications, HTML, JavaScript, XML, mySQL, and Actionscript; libraries such as jQuery and Mootools; open source platforms such as Wordpress and OpenX; API's such as Facebook and Twitter.
- Proficient with the applications such as Microsoft Office Suite, Adobe Flash, Fireworks, Photoshop, Dreamweaver, and Google Apps.

#### Education

December – 2008

Kettering University, Flint, MI

B.S.- Bachelor of Science in Computer Science